



# THE LEADING FRENCH AGENCY SUPPORTING LOCAL INVESTMENT AND EXPORT

**Investor Presentation** 

June 2017

- 1. A PUBLIC SET UP WITH TWO PUBLIC POLICY MISSIONS
  - A. FIRST LENDER TO THE FRENCH LOCAL PUBLIC SECTOR
  - B. KEY ROLE FOR THE REFINANCING OF LARGE FRENCH EXPORT CONTRACTS
- GROUP FUNDING STRATEGY
  - A. CAFFIL LEADING EUROPEAN PUBLIC SECTOR COVERED BOND ISSUER
  - B. SFIL NEW FRENCH AGENCY ISSUER





First mission: financing of French Local authority and public hospital investments

- Creation of SFIL in 2013 to ensure a stable access
   to long dated funding for the local public sector
- Leading loan provider to the French local public sector in partnership with La Banque Postale, market share between 20% and 25% and 4 billion new loans in 2016

Second mission: provide financing for large export credits

- New public policy mission entrusted by the French State to SFIL in 2015 to help enhance the competitiveness of French exporters
- First refinancing transactions signed in June 2016, transactions with a total volume of EUR 645m in 2016, EUR 3 billion refinancing volume as objective for 2017

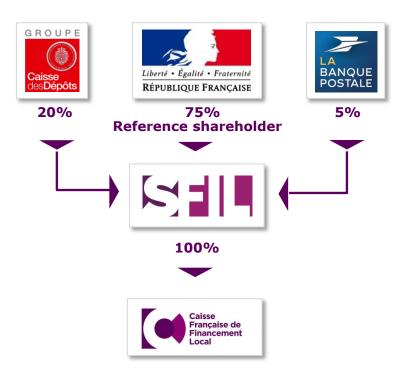






## Public ownership and close links to the French State

- 100% publicly owned
- Fully regulated financial institution supervised by the ECB and ranked 7<sup>th</sup> credit institution in France by assets
- Debt issued by SFIL classified as LCR Level 1
  based on the legal obligation of the French
  government to protect the economic basis of SFIL
  and maintain its financial viability (Art. 10.1.(e)(i),
  LCR delegated Act) and eligible for asset
  purchases under PSPP
- Covered bond issuance via CAFFIL, benchmark issuance classified as LCR level 1 and eligible for purchases under CBPP3







State support documented via a letter of comfort

## The French State has the intention to remain reference shareholder of SFIL in the long run

- Obligation to recapitalize a financial institution if needed: Banque de France may ask shareholders to provide necessary support under Art. 511- 42, French Monetary and Financial Code
- Strict supervision:
  - CEO of SFIL appointed by presidential decree
  - French State represented on the board of directors



 Obligations of the reference shareholder are documented via a letter of comfort to the regulators, clearly defining the support and involvement





Credit ratings reflect role as public development bank

### SFIL reached high quality ratings

- Public development bank status, French State as reference shareholder
   with specific responsibilities in terms of financial support
- Critical institution for two key segments of the French economy
- Close supervision by the French State as majority shareholder
- Strong capital ratios and strong support in terms of liquidity from the shareholders

Issuer Ratings	Moody's	S&P	Fitch
SFIL - Long Term	Aa3	AA	AA-
SFIL - Short Term	P-1	A-1+	F1+

	Moody's	S&P	Fitch
French State	Aa2	AA	AA

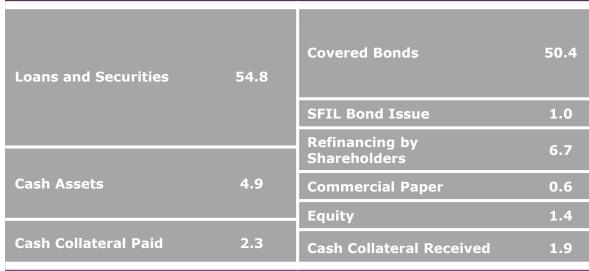




Simple balance sheet, activity limited to the refinancing of public sector assets

#### SFIL Group main balance sheet items

## Consolidated main balance sheet items (including CAFFIL) December 31<sup>st</sup>, 2016 - (EUR billion)



CET1 ratio: 24.2% (Basel III phased in)

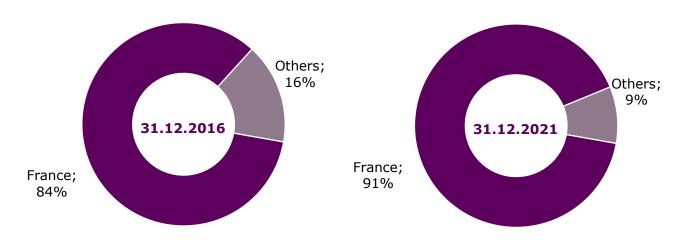
- Strong capital basis with a **CET1 ratio of 24.2%**
- Long term refinancing mainly via issuance of covered bonds
- Additional liquidity provided by shareholders and via SFIL issuance
- Moderate profitability in line with role as public development bank





International legacy portfolio managed in runoff, new lending activity limited to French public sector assets

### Expected evolution of the public sector portfolio



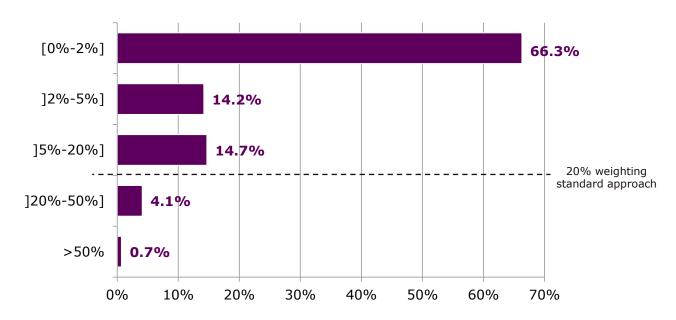
- High granularity with around 16,000 counterparties
- Origination activity limited to French assets :
  - Local government and public hospital loans,
  - Export loans benefitting from a French State guarantee
- French assets to increase to above 91% over the coming 5 years
- Exposures linked to export credit activity expected to reach 12%





Credit quality reflected by low risk weightings under advanced internal model

## SFIL portfolio by risk weighting as of December 31st 2016



- Use of an advanced internal rating model, over 10 years of default statistics, financial and fiscal data and 30 explanatory ratios and risk indicators
- Asset quality is reflected by an average risk weighting of only 6.2% versus a standard 20% weighting under Basel II compared to 6.5% in 2015





- 1. A PUBLIC SET UP WITH TWO PUBLIC POLICY MISSIONS
  - A. FIRST LENDER TO THE FRENCH LOCAL PUBLIC SECTOR
  - B. KEY ROLE FOR THE REFINANCING OF LARGE FRENCH EXPORT CONTRACTS
- GROUP FUNDING STRATEGY
  - A. CAFFIL LEADING EUROPEAN PUBLIC SECTOR COVERED BOND ISSUER
  - B. SFIL NEW FRENCH AGENCY ISSUER



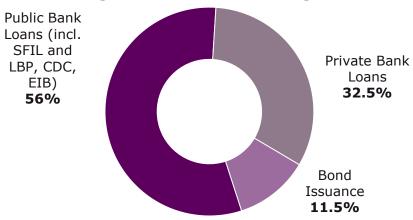


Local authority lending mainly provided by public agencies

### Strict framework under European Commission supervision

- Scope of lending business is limited to French local public sector
- Pricing at the going market rate, no subsidization full control of credit risk
- First lender to the French local public sector, market share between 20% and 25%
- Commercial banks provided only about a third of French local authority funding in 2016, underlining the need for a public set up

### French local government funding sources 2016



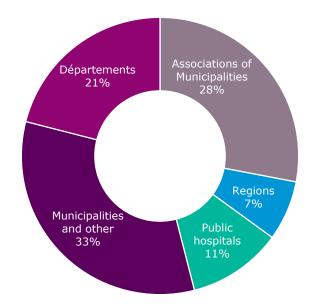
(Source: Finance Active, March 2017)





Municipalities and associations of municipalities represent more than half of the 2016 lending activity

### 2016 Local public sector lending



(La Banque Postale and SFIL local public sector lending 2016)

- EUR 4 billion in new loans to the local public sector
- Small decline compared to EUR 5 billion in lending in 2015 reflecting reduced funding needs of the local public sector
- Local authorities represent close 90% of the 2016 lending activity with the municipality segment by far the largest sector





- 1. A PUBLIC SET UP WITH TWO PUBLIC POLICY MISSIONS
  - A. FIRST LENDER TO THE FRENCH LOCAL PUBLIC SECTOR
  - B. KEY ROLE FOR THE REFINANCING OF LARGE FRENCH EXPORT CONTRACTS
- GROUP FUNDING STRATEGY
  - A. CAFFIL LEADING EUROPEAN PUBLIC SECTOR COVERED BOND ISSUER
  - B. SFIL NEW FRENCH AGENCY ISSUER





Competitive export financing to support French exporters

## Exports sector a key priority for the French State to boost GDP growth

- French know-how for capital goods is widely recognized (energy, transportation, defense)
- However, exports represent only 21% of France's GDP, significantly below the EU average of 33%
- Competitive sales finance appears to be a significant success factor

SFIL and BPI France are in charge of enhancing the French export credit scheme

#### **BPI France**

- BPI as sole lender up to EUR 25 m
- co-lender for amounts up to EUR 75 m



#### **SFIL**

Refinancing by SFIL export contracts
 above EUR 75 m





SFIL refinances loans with French public export credit agency guarantee

#### A refinancing platform open to all commercial banks

- The vast majority of OECD countries rely on a public set up for the refinancing of export loans
- SFIL acts as public refinancing platform, the export bank acts as agent and originator
- Mechanism is comparable to set ups in Sweden (SEK), Finland (FEC), Germany (KFW) and Italy (CDP)
- SFIL activity is limited to 100% French government exposures Export credit guarantee managed by Bpifrance Assurance Export, insurance directly provided by the French State







Refinancing volume of EUR 645 m in 2016, objective to refinance EUR 3 billion of loans in 2017

### 2016 export refinancing activity

- Framework agreements in place with 18 banks covering **95% of the market**
- Set up presented to over 30 French exporters during 2016
- Refinancing transactions for a total volume of EUR 645 m



- Close to 60 potential export transactions with a total contract volume of EUR
   18 billion to materialize in the coming years identified at the end of 2016
- Objective for 2017: refinancing volume of EUR 3 billion, cruise ships as main sector with an expected share of 66%, followed by energy with 25% and infrastructure with 9%





- 1. A PUBLIC SET UP WITH TWO PUBLIC POLICY MISSIONS
  - A. FIRST LENDER TO THE FRENCH LOCAL PUBLIC SECTOR
  - B. KEY ROLE FOR THE REFINANCING OF LARGE FRENCH EXPORT CONTRACTS
- GROUP FUNDING STRATEGY
  - A. CAFFIL LEADING EUROPEAN PUBLIC SECTOR COVERED BOND ISSUER
  - B. SFIL NEW FRENCH AGENCY ISSUER





#### Four sources of liquidity for SFIL

Liquidity provided by shareholders CDC and LBP to SFIL for a maximum amount up to EUR 13.75 billion

February 2013

Main source of funding, yearly issuance via CAFFIL between EUR 5 and 7 billion, more than EUR 50 billion outstanding

July 2013

Regular benchmark issuance by SFIL, one or two benchmark transactions in 2017, outstanding currently EUR 1 billion

October 2016

Diversification of short dated funding via issuance under domestic CP format, average outstanding around EUR 600 m

August 2015





- 1. A PUBLIC SET UP WITH TWO PUBLIC POLICY MISSIONS
  - A. FIRST LENDER TO THE FRENCH LOCAL PUBLIC SECTOR
  - B. KEY ROLE FOR THE REFINANCING OF LARGE FRENCH EXPORT CONTRACTS
- 2. GROUP FUNDING STRATEGY
  - A. CAFFIL LEADING EUROPEAN PUBLIC SECTOR COVERED BOND ISSUER
  - B. SFIL NEW FRENCH AGENCY ISSUER





Issuance under SCF framework, CRR compliant and hard bullet format

#### Strong covered bond set up

- Cover pool limited to public sector assets
- CAFFIL covered bonds are CRR and UCITS compliant, LCR level 1, CBPP
   3 eligible and benefit from a 10% risk weighting (standardized approach)
- Issuance under hard bullet format
- ECBC Covered Bond Label
- Comfortable level of regulatory overcollateralization of 111.7% as of March 31st 2017

Issuer Ratings	Moody's	S&P	Fitch
CAFFIL	Aaa	AA+	AA
SFIL	Aa3	AA	AA-

 Covered bond ratings of CAFFIL are capped one notch above SFIL (and the sovereign) for S&P and at the same level as the sovereign in the case of Fitch

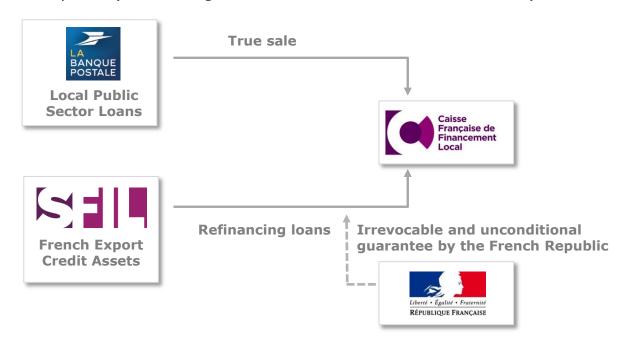




One single cover pool – French local public sector loans and refinancing loans with French State guarantee

### One single cover pool

- Transfer of local public sector loans from La Banque Postale via true sale to
   CAFFIL
- Refinancing of export loans via a refinancing loan from CAFFIL to SFIL
  with an irrevocable and unconditional 100% guarantee by the French
  Republic (enhanced guarantee mechanism law n°2012-1510)

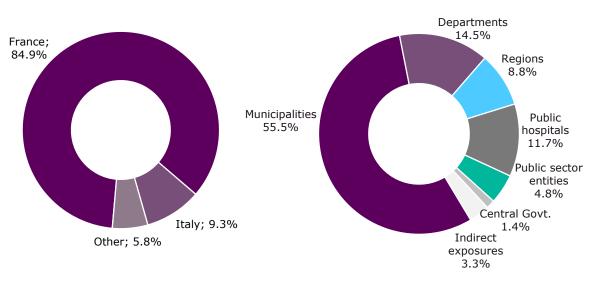






Close to 85% French assets, municipalities represent more than half of the cover pool

#### Cover Pool as of March 31st 2017



- Close to 85% French assets, new lending exclusively French
- Highly granular, over 16 000 different counterparties
- Low concentration risk:
  - Sum of 20 largest exposures = 14.5% of cover pool
  - Largest single borrower exposure represents 1.1% of cover pool
  - 20th largest exposure represents 0.5% of cover pool

(All figures based of CAFFIL cover pool data excluding replacement assets and treasury)





Leading issuer - focus on long maturities

#### Highly regarded covered bond issuer

- 2017 expected issuance between EUR 5 and 7 billion
- Over EUR 50 billion outstanding public sector covered bonds
- Over EUR 23 billion raised since 2013 with 14 benchmark transactions
- Leading benchmark issuer in the long maturity segment, 60% of issuance since 2013 with a maturity above 10 years
- Regular private placement activity under RCB and EMTN format
- Over one third of the 2017 funding program already completed in Q1







Regular issuance in both benchmark and private placement segment



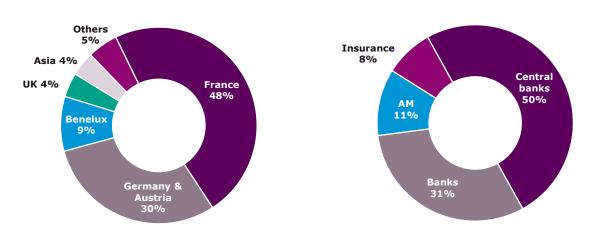
- Regular benchmark issuer with a complete reference curve:
  - interest for medium to long duration
  - possible taps with a minimum size of EUR 150m, maximum outstanding volume per bond of EUR 2 billion (tap included)
- Regular private placement activity to adapt to investors needs
  - EMTN and RCB format, focus on long maturities
  - Possibility of lightly structured pay-off in EUR including single callable and CMS-linked issuance
  - Currencies for vanilla transactions : EUR, CHF, GBP, JPY, USD
  - Minimum size: EUR 10m No Maximum size, RCB assignment flexibility: EUR 1m





Strong start into 2017 with a EUR 1.5 billion 10 year benchmark

EUR 1.5 billion 10 year benchmark



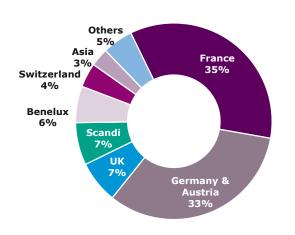
- Successful EUR 1.5 billion 10 year benchmark launched on January 3<sup>rd</sup> one of the first benchmark transactions of the year 2017
- Issued at a spread of 8 bp above 6-months mid- swaps and 1.5 bp above interpolated OATs
- Strong investor interest with an over EUR 2 billion order book

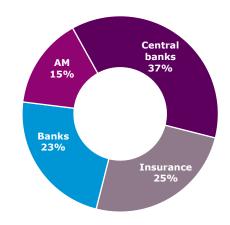




Highly successful dual tranche transaction

EUR 1.75 billion dual tranche transaction





- Very successful EUR 1.75 billion dual tranche benchmark (7 and 15 years) launched on May 3<sup>rd</sup> the second public bond issue of 2017 and the largest offering since the creation of SFIL/CAFFIL
- 7-year maturity tranche with a benchmark size of EUR 1 billion issued at a spread of -5 bp below mid-swaps and 15 bp above interpolated OATs
- 15-year maturity tranche with a benchmark size of EUR 750m issued at a spread of 20 bp above mid-swaps and 14 bp above interpolated OATs
- Strong investor interest for both tranches with a EUR 4 billion consolidated order book





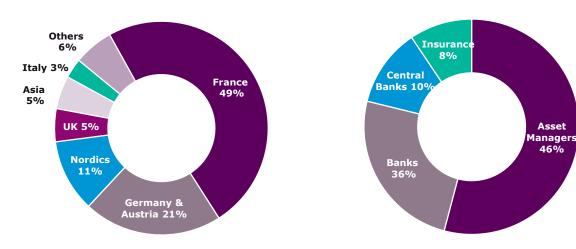
- 1. A PUBLIC SET UP WITH TWO PUBLIC POLICY MISSIONS
  - A. FIRST LENDER TO THE FRENCH LOCAL PUBLIC SECTOR
  - B. KEY ROLE FOR THE REFINANCING OF LARGE FRENCH EXPORT CONTRACTS
- GROUP FUNDING STRATEGY
  - A. CAFFIL LEADING EUROPEAN PUBLIC SECTOR COVERED BOND ISSUER
  - B. SFIL NEW FRENCH AGENCY ISSUER





Inaugural Euro benchmark in the French agency segment

### Highly successful Inaugural issue in October 2016



- Mid term maturity trade with 8y (October 2024)
- Jumbo size: EUR 1 billion with order book reaching EUR 2.2 billion
- Good geographic diversification with over 80 orders collected from 17 countries
- **Strong domestic demand** (49% placed in France)
- OAT+ 21bps / MS flat





**Asset** 

46%

# Focus on EUR or USD benchmark issuance

SFIL 2017 Funding program			
Issuer	SFIL		
Rating	Aa3 (stable) / AA (stable) / AA- (stable)		
Risk weighting	20%		
PSPP eligible	Yes		
Format	EMTN Program Reg. S		
LCR Classification	Level 1		

- Regular benchmark issuer with one or two transactions per year
- 2017 funding plan around EUR 1 billion
- EUR and USD issuance
- Maturities between 3 and 10 years





- Status as public development bank of SFIL reflected by LCR classification as
   HQLA Level 1 asset and eligibility for the PSPP
- Two public policy missions:
  - Financing tool for French local public sector investments
  - Refinancing platform for export credit loans; this mission reinforces strategic role of SFIL for the French State
- Strong credit ratings reflect strong support from the French State as reference shareholder
- Covered bond issuance via CAFFIL as leading European public sector covered bond issuer
- Strong asset quality French public sector assets to represent over 90% of portfolio by 2021



"We equalize our ratings on SFIL with those on France, since we believe that there is an almost certain likelihood that SFIL, a public development bank, would receive timely and sufficient extraordinary support from the French government in the event of financial distress."

S&P Rating Report May 23th 2017





#### **Investor Relations**

Ralf Berninger, CFA

Head of Investor Relations Tel: + 33(0)1 7328 8807 ralf.berninger@sfil.fr **Bouchra Rhajbal** 

Investor Relations
Tel: + 33(0)1 7328 8414
bouchra.rhajbal@sfil.fr

investorrelations@sfil.fr

#### **Treasury and Financial Markets**

Olivier Eudes

Head of Market Activities Tel. +33 (0)1 3013 3908 Olivier.eudes@sfil.fr

**Gonzague Veillas** 

Head of Treasury and Funding Tel: +33(0)1 3013 3909 gonzague.veillas@sfil.fr

Treasury and Funding Tel: +33(0)1 3013 3912 djamel.outahar@sfil.fr

**Djamel Outahar** 

**Guillaume Levesque** 

Treasury and Funding

Tel: +33(0)1 3013 3910

quillaume.levesque@sfil.fr

Prisca Sabarros

Treasury and Funding Tel: +33(0)1 3013 39 13 prisca.sabarros@sfil.fr

Philippe Pasquier

Treasury and Funding Tel: +33(0)1 3013 8965 philippe.pasquier@sfil.fr



Treasury and Funding Tel: +33(0)1 3013 39 14 cyril.berseille@sfil.fr





#### **DISCLAIMER**

This document does not constitute or form part of any offer or solicitation to purchase or subscribe for securities and should not be considered as a recommendation by SFIL and/or CAFFIL that any recipient of this document should subscribe for or purchase any securities. The distribution of this document may be restricted by law or regulation in certain countries. Accordingly, persons who come into possession of this document should inform themselves of and observe these restrictions.

This document is not intended for distribution to, or use by, any person or entity in any jurisdiction or country where such distribution or use would be contrary to law or regulation. This document is not for distribution, directly or indirectly, in or into the United States of America or to any "US Person" as defined in the U.S. Securities Act of 1933, as amended (the "Securities Act").

In addition, this document is being distributed to and is directed only at persons in member states of the European Economic Area ("EEA") who are "qualified investors" within the meaning of article 2(1)(e) of the Prospectus Directive (directive 2003/71/EC), as amended, to the extent implemented in the relevant member state ("Qualified Investors"). Any person in the EEA who receives this document will be deemed to have represented and agreed that it is a Qualified Investor. Any such recipient will also be deemed to have represented and agreed that it has not received this document on behalf of persons in the EEA other than Qualified Investors. SFIL and/or CAFFIL will rely upon the truth and accuracy of the foregoing representations and agreements.

Some information or opinions contained in this document (i) have been compiled or arrived at by SFIL and CAFFIL from sources believed to be reliable, but SFIL and CAFFIL do not make any representation as to their accuracy or completeness and (ii) are given at the date mentioned in the presentation and are subject to change without notice.

This document is not to be relied upon as such or used in substitution for the exercise of any independent judgment and each recipient must make its own investigation as to the opportunity of any investment in SFIL and/or CAFFIL.



